



2017 Origins Game Fair Booth Purchase Form

WAITING LIST

June 14-18, 2017 (Wednesday-Sunday) in Columbus, Ohio
 Return this form to Betsy Kaplan, Sales@gama.org or fax (614) 255-4499
GAMA, 240 N. 5th St, Suite. 340, Columbus, OH, 43215

Company information (Please print legibly)

Company Name _____
 Address _____
 City / State / Postal Code / Country _____

Contact information

Person who will receive confirmations, exhibitor information, decorator information, and exhibitor updates.

Contact name _____ Contact email _____
 Contact phone _____ Contact fax _____
 Billing Contact name _____ Billing Contact email _____
 Billing Contact phone _____ Billing Contact fax _____

Booth space

MAIN EXHIBIT HALL BOOTHS INCLUDE SECURE FREE WIFI CONNECTIONS

Booth space at Origins 2017 is priced per 10'x10' booth. (ie: A 10'x10' booth is 100 square feet)

Number of Booths	Onsite Discount Price Ends 6/19/16	Early Pay Discount Price Ends 8/7/16	Base Price
1	\$ 850 / 10'x10' booth	\$ 940 / 10'x10' booth	\$ 1,040 / 10'x10' booth
2 or 3	\$ 800 / 10'x10' booth	\$ 895 / 10'x10' booth	\$ 985 / 10'x10' booth
4 to 5	\$ 760 / 10'x10' booth	\$ 850 / 10'x10' booth	\$ 940 / 10'x10' booth
6 to 8	\$ 720 / 10'x10' booth	\$ 800 / 10'x10' booth	\$ 885 / 10'x10' booth
Demo*	\$ 430 / 10'x10' booth	\$ 430 / 10'x10' booth	\$ 430 / 10'x10' booth

*A **Demo Booth** is for product demonstration only. Your purchased demo space cannot exceed your booth space.

Payment information

NO BOOTH PRICE INCREASE FOR 2017!

Please make all checks out to GAMA

Booth # booths _____ \$ _____
 Demo Booth # booths _____ \$ _____ Total \$ _____
 Booth Sharing Fee \$100 and for single booths only*

To apply for a **CCG pod** please contact Betsy Kaplan. Prices vary due to outlying card events.

To apply for an **Entrepreneurial Booth** please contact Betsy Kaplan at 614-255-4500x103 or sales@gama.org
 Entrepreneur Booth is one 10'x10' booth for \$430 Total \$ _____

Payment type: Check **Company check is the preferred method of payment**
 Credit Card **There is a 4% handling fee for CC purchases**

Credit Card Number _____ Exp Date ____/____ CVV Code _____
 Credit Card Signature _____ Credit Card Name (printed) _____

Contract signature

We agree to comply with GAMA's Origins Game Fair rules and regulations. Application is not binding until signed on behalf of exhibiting company and GAMA. Booth space will be assigned as per Origins Exhibitor Packet. Payment must be received within 7 days or lose the discount. Exhibitors are required to carry both worker's compensation and liability insurance to exhibit at the event. Please be sure to update your information with the GAMA Senior Account Executive before or at the show.

Exhibitor Signature _____ Date _____
 GAMA Signature _____ Date _____



2017 Origins Game Fair Marketing & Advertising Ordering Form

June 14-18, 2017 Columbus, Ohio

Return form to Betsy Kaplan, Sales@gama.org or fax (614) 255-4499
GAMA 240 N. 5th Street, Suite 340, Columbus, OH 43215

Hotel Key Cards	Prices vary by hotel	\$ _____
Coupon Book	\$300 per Page	\$ _____
Media Press Kit	\$60 per Page	\$ _____
Registration Kiosk Panels	\$600 per Panel	\$ _____
<u>Entrance Clings</u> Breezeway Windows-Double sided	\$1,800 per 9 Panels double sided	\$ _____
Breezeway Windows	\$900 per 9 Panels single sided	\$ _____
Door Cling (Logo only)	\$350 per Door double sided	\$ _____
Big Bar on 2 glass panel	\$650 per Panel single sided	\$ _____
<u>Hall Banners 16' Tall x 10' wide</u> (includes rigging cost)	\$1,200 per 10' x 16' side	\$ _____
*Ask about Hall Banner Discount by adding Origins Logo		
<u>Tables Wraps</u> *Food Court Table	\$100 per table	\$ _____
*JAVA Table	\$100 per table	\$ _____
*Event Space Rounds	\$250 per table	\$ _____
Wall Poster (4'x4' area sticker)	\$650 per 4'x4' Poster	\$ _____
Floor Graphics (4'x4' area sticker)	\$650 per 4'x4' Graphic	\$ _____
<u>Staircase Clings</u> Convention Center Main Concourse	\$2,200 per Staircase	\$ _____
<u>Column Wraps</u> Convention Center Main Concourse	\$750 per Column	\$ _____
Hyatt Regency General Concourse	\$650 per Column	\$ _____
Breezeway	Prices vary by size	\$ _____
<u>Gobos</u> Single Gobo	\$650 per Gobo	\$ _____
<u>Program Book Advertising</u> Full Page	\$1,200 per Ad	\$ _____
Half Page	\$700 per Ad	\$ _____
<u>Authors Anthology</u> Rear Cover	\$500 per 6"x9" Page	\$ _____

TOTAL: \$ _____

Prices include Installation and Removal

Sponsors receive first priority on all advertising and marketing items*

Payment Information

Please make all checks payable to GAMA

Payment type: Check **Company check is the preferred method of payment**
 Credit Card **There is a 4% handling fee for CC purchases**

Credit Card Number _____ Exp Date ____/____/____ CVV Code _____

Credit Card Name (Printed) _____ Credit Card Type _____

Contract Signature

We agree to comply with Origins rules and regulations. Application is not binding until signed on behalf of exhibiting company and GAMA. GAMA reserves the right to refuse any advertisement determined to be unprofessional. Please upload artwork to the GAMA Dropbox, see directions and advertising specs on www.OriginsGameFair.com. All Origins Advertising Artwork is due April 21, 2017.

Exhibitor Signature _____ Date _____

Signature _____ Date _____