



2018 Origins Game Fair Booth Purchase Form

June 13-17, 2018 (Wednesday-Sunday) in Columbus, Ohio

Return this form to Ian Hall, Sales@gama.org or fax (614) 255-4499

GAMA, 240 N. 5th St, Suite. 340, Columbus, OH, 43215

Company information (Please print legibly)

Company Name _____

Address _____

City / State / Postal Code / Country _____

Contact information

Person who will receive confirmations, exhibitor information, decorator information, and exhibitor updates.

Contact name _____ Contact email _____

Contact phone _____ Contact fax _____

Billing Contact name _____ Billing Contact email _____

Billing Contact phone _____ Billing Contact fax _____

Booth space

MAIN EXHIBIT HALL BOOTHS INCLUDE SECURE FREE WIFI CONNECTIONS

Booth space at Origins 2018 is priced per 10'x10' booth. (ie: A 10'x10' booth is 100 square feet)

Number of Booths	On-site Discount Price Ends 6/18/17	Early Pay Discount Price Ends 8/20/17	Base Price
1	\$ 875 / 10'x10' booth	\$ 970 / 10'x10' booth	\$ 1,070 / 10'x10' booth
2 or 3	\$ 825 / 10'x10' booth	\$ 925 / 10'x10' booth	\$ 1,015 / 10'x10' booth
4 to 5	\$ 785 / 10'x10' booth	\$ 880 / 10'x10' booth	\$ 970 / 10'x10' booth
6 to 8	\$ 745 / 10'x10' booth	\$ 830 / 10'x10' booth	\$ 915 / 10'x10' booth
Demo*	\$ 450 / 10'x10' booth	\$ 450 / 10'x10' booth	\$ 450 / 10'x10' booth

*A **Demo Booth** is for product demonstration only. Your purchased demo space cannot exceed your booth space*

Payment information

Please make all checks out to GAMA

Booth # booths _____ \$ _____

Demo Booth # booths _____ \$ _____ Total \$ _____

Booth Sharing Fee \$100 and for **single booths only**

To apply for an **Entrepreneurial Booth** please contact Ian Hall at 614-255-4500x103 or sales@gama.org

Entrepreneurial Support Program *Single booth only* \$ _____

Payment type: Check **Company check is the preferred method of payment**

Credit Card **There is a 4% handling fee for CC purchases**

Credit Card Number _____ Exp Date ____/____ CVV Code _____

Credit Card Signature _____ Credit Card Name (printed) _____

Contract signature

We agree to comply with GAMA's Origins Game Fair rules and regulations. Application is not binding until signed on behalf of exhibiting company and GAMA. Booth space will be assigned as per Origins Exhibitor Packet. Payment must be received within 7 days or lose the discount. Exhibitors are required to carry both worker's compensation and liability insurance to exhibit at the event. Please be sure to update your information with the GAMA Senior Account Executive before or at the show.

Exhibitor Signature _____ Date _____

GAMA Signature _____ Date _____



2018 Origins Game Fair Marketing & Advertising Ordering Form

June 13-17, 2018 Columbus, Ohio

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<u>Hotel Key Cards</u>	Prices Vary by Hotel	\$ _____
<u>Coupon Book</u>	\$300 per page	\$ _____
<u>Media Press Kit</u>	\$60 per page	\$ _____
<u>Registration Kiosk Panels</u>	\$600 per panel	\$ _____
<u>Entrance Clings</u>	Breezeway Window-Double Sided	\$1,800 per 9 panels Double Sided \$ _____
	Breezeway Windows	\$900 per 9 panels Single Sided \$ _____
	Door Cling (logos only)	\$350 per pair Double Sided \$ _____
	Big Bar on 2 Glass Panel	\$650 per panel Single Sided \$ _____
<u>Hall Banners</u>	16' Tall x 10' Wide (includes rigging cost)	\$1,200 per 10' x 16' Side \$ _____
Ask about Hall Banner Discount by adding Origins Logo		
<u>Table Wraps</u>	Food Court Table	\$100 per table \$ _____
	JAVA Table	\$900 per table \$ _____
	Event Space Rounds	\$350 per table \$ _____
<u>Wall Poster</u>	4'x4' area sticker	\$650 per 4'x4' Poster \$ _____
<u>Floor Graphics</u>	4'x4' area sticker	\$650 per 4'x4' Graphic \$ _____
<u>Staircase Clings</u>	Convention Center Main Concourse	\$2,200 per staircase \$ _____
<u>Column Wraps</u>	Convention Center Main Concourse	\$750 per column \$ _____
	Hyatt Regency General Concourse	\$650 per column \$ _____
	Breezeway	Prices vary by size \$ _____
<u>Gobos</u>	Single Gobo	\$600 per gobo \$ _____
<u>Program Book Advertising</u>	Full Page	\$1,200 per ad \$ _____
	Half Page	\$700 per ad \$ _____
<u>Authors Anthology</u>	Rear Cover	\$500 per 6"x9" page \$ _____
Total: \$ _____		

Prices include Installation and Removal

Sponsors receive first priority on all advertising and marketing items

Payment Information

Please make all checks payable to GAMA

Payment type: Check **Company or certified check is the preferred method of payment**

Credit Card **There is a 4% handling fee for CC purchases**

Credit Card Number _____ Exp Date ____/____/____ CVV Code _____

Credit Card Name (Printed) _____ Credit Card Type _____

Contract Signature

We agree to comply with Origins rules and regulations. Application is not binding until signed on behalf of exhibiting company and GAMA. GAMA reserves the right to refuse any advertisement determined to be unprofessional. Please upload artwork to the GAMA Dropbox, see directions and advertising specs on www.OriginsGameFair.com. **Origins Annual Advertising & Artwork Deadline is April 30th.**

Exhibitor Signature _____ Date _____

Signature _____ Date _____