



How to Apply

To participate in GAMA's Entrepreneurial Support Program e-mail or call Betsy Kaplan, the GAMA Senior Account Executive via sales@gama.org or 614.255.4500x103.

How to know if you qualify for our Entrepreneurial Support Program:

- Is your product currently in distribution?
- You are working on your 1st product line.
- Your company exists for less than two years.

There are a finite percentage of booths that are for entrepreneurs at both our events, so let us know sooner than later so we don't have to put you on the waiting list.

Let us help you get started! Your status is approved annually by the GAMA Executive Director.



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Entrepreneurial Support Program



How GAMA can help you!

GAMA is a non-profit trade organization dedicated to serving the game industry.

The benefits of becoming a GAMA member offer access to Group Health Insurance, a 401K Program, Payroll Services, a Credit Card Program, and more!

GAMA also wants to support companies entering the gaming industry so they can get started!

We do this is by providing affordable rates for attending both the GAMA Trade Show and the Origins Game Fair in your fledgling year.

Our Entrepreneurial Support Program provides a discount to one booth.

The GAMA Trade Shows' goal is to help you sell more product! In 2016, we had over 380 unique retail stores attend; making it the largest professional event in our industry.

Origins is an open consumer show. Origins had over 43,000 turnstile attendees this past year. We have all types of games including RPG's, Card Games, LARPs, Board Games and Miniatures.

2017 GAMA Trade Show

The GAMA Trade Show is a closed business event for GAMA members only. It is held annually in March. Next show we are at Bally's Las Vegas from March 13-17, 2017.

The cost for an Entrepreneurial Booth at the 2017 GAMA Trade Show is only \$450. The booth size is a 10' deep x 8' wide. Two free badges come with the Entrepreneurial Booth.

The GAMA Trade Show is a bare booth show. You can coordinate with Fern, our official show decorator, for tables, chairs, etc.... The Bally's exhibit hall is carpeted.

There are many affordable advertising opportunities at the GAMA Trade Show that can reflect your brand, product, or show special to retailers.

One of the best things a manufacturer can do at the GAMA Trade Show is take and fill orders. This will increase sales on the spot!

As a manufacturer we want you there! And we are here to help you! GAMA works with each manufacturer and distributor to help you do more business at the show.

For more information please visit us at: <http://gamatradeshow.com/>

2017 Origins Game Fair

The Origins Game Fair is June 14-18, 2017. It is an open consumer show.

Origins is located at The Greater Columbus Convention Center in Columbus, Ohio. <http://www.columbusconventions.com/>

An Entrepreneurial Booth at the 2017 Origins Game Fair is only \$430! The booth size is a 10'x10'. (You cannot pair a demo booth with an entrepreneurial booth.) You receive two free badges with your booth.

Origins is a bare booth show and is not carpeted. You can coordinate with Fern, our official show decorator, for items such as tables, chairs, etc....

Origins has several affordable advertising options that can reflect your brand, merchandise, or new product you are debuting at the show!

During the show GAMA hosts a short Trade Day at Origins. It is a private business event for GAMA members only. In 2015, we had over 50 unique retail stores attend Trade Day. Origins Trade Day will be June 15, 2017.

For more information about Origins please visit us at: <http://originsgamefair.com/>